

Online Learning: Emerging from Crisis to Designed Solutions

The COVID-19 pandemic ushered in the era of emergency remote teaching, or ERT, in 2020. Though the ad hoc approach to teaching remotely was not sustainable, many students, educators and families saw a glimpse of the positive potential of online learning.



Enter designed online learning, with the ability to create personalized, accessible, student-centric solutions that support educators. Though designed online learning existed for years before the start of the pandemic, the need and demand for it has heightened as a result of ERT measures.

A few of the reasons that designed online learning is such a vital component of district instructional options include:

Student demand for designed online learning is rising

Many students thrive with personalized learning opportunities found outside of the traditional classroom.



50% of elementary students enjoy using technology – from educational videos to gamified lessons – as a learning method.

(Source: [Admissionly.com](#))



One in three (33%) high-school students favor having an online component to their education.

(Source: [Society for Industrial and Applied Mathematics survey](#))



According to a recent study, 45% of two-year or community-college students prefer taking fully online courses, and 37% of all college-level respondents agree.

(Source: [Anthology survey](#))



Designed learning supports educators

Incorporating designed online learning allows districts to effectively address educator burnout and shortages and give personalized learning options to teachers.

80%

Teacher burnout is at an all-time high. Ninety percent of National Education Association members report feeling burned out, with 80% attributing this to additional work responsibilities due to staff vacancies.

(Source: [National Education Association survey, January 2022](#))

44%

A 2021 study of 150 teachers found that 44% were enjoying teaching online.

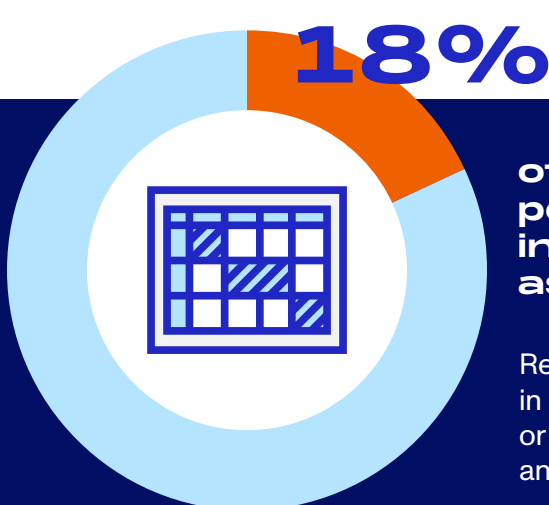
(Source: [Educational Technology Research and Development](#))



Many teachers say they believe that incorporating components of online learning improves student engagement.

(Source: [Frontiers in Education](#))

Families want designed online learning options



18% of parents pointed to greater flexibility in a child's schedule or way of learning as the biggest benefit

Researchers found that 18% of parents pointed to greater flexibility in a child's schedule or way of learning as the biggest benefit or positive outcome related to remote learning options and increases in online learning opportunities.

(Source: [American Psychological Association](#))



22%

of parents indicated that their child is the same/happier when learning remotely

25%

of parents report that their child has performed at the same, or better.

According to a May 2021 survey, many parents want online options to remain in place in the post-pandemic years. Twenty-two percent of parents indicated that their child is the same/happier when learning remotely, and 25% of parents report that their child has performed at the same, or better, level academically.

(Source: [Understanding America Study](#))

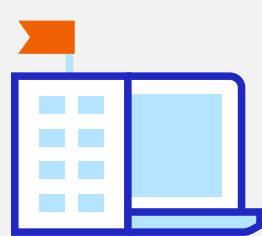


64%

of parents say high-school students should have the option of learning fully online.

48%

say the same for elementary students.



Nearly two-thirds (64%) of parents say high-school students should have the option of learning fully online, and nearly half (48%) say the same for elementary students.

(Source: [Education Next survey, June 2021](#)).



As school districts continue to seek designed online education solutions, Stride Learning is committed to helping students of all ages reach their full potential.